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### APPLICATION DETAILS

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| <b>Application No:</b> | <b>18/0320/ADV</b>   |
| <b>Location:</b>       | <b>The Tad Centre Ormesby Road<br/>Middlesbrough TS3 7SF</b>   |
| <b>Proposal:</b>       | <b>Various illuminated and non- illuminated signs including fascia signs, totem signs and directional signs associated with proposed restaurant and drive through facility</b> |
| <b>Applicant:</b>      | <b>Chicken Villas Limited</b>  |
| <b>Company Name:</b>   | <b>Chicken Villas Limited</b>  |
| <b>Agent:</b>          | <b>Steve Simms</b>   |
| <b>Company Name:</b>   | <b>SSA Planning Limited</b>  |
| <b>Ward:</b>           | <b>Berwick Hills/Pallister</b>   |
| <b>Recommendation:</b> | <b>Defer</b>   |

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### SITE AND SURROUNDINGS AND PROPOSED WORKS

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The application site is located in an area currently used as car parking for the adjacent TAD Centre off Ormesby Road. The site is adjacent to, but not within, the Berwick Hills District Centre. The car park associated with the district centre is immediately to the north and west of the site, the TAD centre Building to the south with residential properties on the opposite side of Ormesby Road to the east.

Planning permission is sought for erection of the following 15 No. signs:

- 1No. set of three internally illuminated, individual letter signs in white attached to the south facing elevation measuring 700mm highx125mmdeep
- 3No. set of three internally illuminated individual letter signs in red attached to the north east and west elevations
- 1No. non-illuminated height restrictor measuring 4.8mhighx4.017mwide goal post height restrictor across drive-through entrance.
- 1No.non-illuminated 'Pay Here' Sign measuring 600mm highx 660mm wide located on northern elevation.
- 1No.non-illuminated 'Pick up Here' sign measuring 600mm high x 1.01m wide attached to northern elevation.
- 2No. Pole mounted disable parking signs,1200mm high (above pavement level) signs 400mm wide x 300m high.
- 2No. Wall mounted, internally illuminated, pre-order menu units. 672mm high two door unit.

- 1No. wall mounted, internally illuminated, main order unit 672mm high four door unit.
- 1No. internally illuminated sign, mounted to roof overhang over access door. 1.7m high x 1.7m wide and 198mm deep. Bottom of sign is 2929mm above ground level.
- 5No. non illuminated, frame mounted directional ground signs. 1.2m high x 760mm wide x 260mm deep.
- 2No. non illuminated projection window sign 450mmx 450mm located above kiosk windows.
- 1No. speaker sign with 1No. 32" digital screen 1.473m high x 720mm wide.
- 2No. non illuminated 'order bay' signs. 1.5m high.
- 1No. 8m high totem sign with 1.91m wide x 1.178 deep internally illuminated bucket sign and three non-illuminated circular signs attached to pole.

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## PLANNING HISTORY

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18/0319/FUL Erection of 1no restaurant (A3) with drive through facility and associated car park

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## CONSULTATION AND PUBLICITY RESPONSES

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### Middlesbrough Council Highways

No objection. Totem pole sign is located in public highway verge. (it was subsequently relocated within the site).

### Middlesbrough Council Environmental Health

No objection.

### Public Responses

A joint petition containing 48 signatures was submitted in relation to both this application and the full application for the restaurant /Drive-through. Objections that were raised related to issues connected to the full application.

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| Number of original neighbour consultations | 54 |
| Total numbers of comments received         | 1  |
| Total number of objections                 | 1  |
| Total number of support                    | 0  |
| Total number of representations            | 0  |

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## RECOMMENDATIONS AND CONDITIONS

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### Defer

The size and layout of the site has been changed under the full application for the restaurant/Drive-through. Amended plans reflecting those changes have not been received for this advert application and so the application should be deferred until the necessary information is received.

Case Officer: Maria Froggatt  
 Committee Date: 1st February 2019

